



Philips Hospitality
LCD TV Range 2009-2010

PHILIPS

sense and simplicity

Philips Hospitality TV – a TV for every situation

The Philips Hospitality TV range consists of unique televisions tailored to different guest needs. It starts with the Pro Hotel TV standalone proposition that offers digital TV watching, a special hotel mode and easy cloning for fast copying of settings and quick installation. The Pro+ System Hotel TVs are suitable to use in a system environment as they are set top box compatible. It is also possible to hook up external devices via the Philips Connectivity Panel. The Ultimate HD Hotel TV is a unique television range with integrated system solution. With this television it is possible to show HD premium content without the need of a set top box. For something out of the ordinary Philips offers the differentiating Ambilight and Aurea Hotel TVs that creates a truly unique viewing experience.

Advanced user interface on Philips Ultimate HD – Theme TV



The new Philips Ultimate HD range is enriched with a new interface called Theme TV. Theme TV offers an advanced user interface that gives your guests the opportunity to navigate in the guest menu to find their own country channels, news and hotel information easily without the need of an interactive entertainment system.



HD coming up – Ultimate HD the solution

Trend to digital television broadcasting

High definition television is a digital broadcasting system with a higher resolution than traditional television systems. As HD TV is rapidly establishing itself in Europe, the need for HD (blockbuster) movies is growing. The normal way of working for consumers at home is the use of a set top box including the requirements to watch HD content. For the hospitality environment Philips brings a clean and tamperproof solution without the need of a separate set top box in the room.

What is new with Philips Ultimate HD?

To show HD premium content to the guest there is a need for strict content security precautions from the content industry. Philips has developed a total solution for HD content protection in hotels, consisting of VSecure for HD content protection and VTrack for HD forensic watermarking. This content protection solution is embedded in the Philips Ultimate HD hotel TV range. The Philips Ultimate HD TV range is the first European HD TV truly designed for hotels and offers you an end-to-end cost optimized solution as it includes all necessary HD requirements. Find more information on www.philips.com/HDme



Pro Hotel TV



Advanced design at outstanding value

22/26HFL3331D

Advanced hotel features and future proof

- Digital TV (MPEG 2 DVB-T) for HD broadcast
- Switch on channel programming

Differentiating guest experience

- HD LCD display 1366x768p for HD broadcast
- Volume limitation
- One combined channel list for Analog and digital channels
- Welcome message on screen display
- Easy to use Hospitality Remote Control
- Digital Crystal Clear for picture enhancement

Best total cost of ownership

- USB cloning of all settings for quick installation
- Installation menu locking

Sustainable and safe

- SmartPower Eco for energy saving
 - Eco-friendly design & flame retardant housing
 - Low power consumption
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Pro Hotel TV



Advanced design at outstanding value

22/26HFL3381D

Advanced hotel features and future proof

- HDTV broadcast (MPEG 4 DVB-T/C)
- Switch on channel programming

Differentiating guest experience

- Full HD LCD display 1920x1080p for HD broadcast
- Volume limitation
- One combined channel list for Analog and digital channels
- Welcome message on screen display
- Easy to use Hospitality Remote Control
- Pixel Plus HD for better details, depth and clarity

Best total cost of ownership

- USB cloning of all settings for quick installation
- Installation menu locking

Sustainable and safe

- SmartPower Eco for energy saving
 - Eco-friendly design & flame retardant housing
 - Low power consumption
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Pro+ System Hotel TV



More guest comfort and set top box compatible

19HFL3340D, 22/26HFL4371D 32HFL4351D, 47HFL4381D

System solution and future proof

- HDTV broadcast MPEG 2 DVB-T (19", 32") and MPEG 4 DVB-T (22", 26", 47")
- Set top box compatible
- SerialXpress interface
- Fast infrared loop through also for wireless keyboard
- Switch on channel programming

Differentiating guest experience

- HD LCD display 1366x768p for HD broadcast (19", 22", 26", 32")
- Full HD LCD display 1920x1080p (47") for HD broadcast
- Integrated clock display with wake up and message alarm (22", 26", 32")
- One combined channel list for Analog and digital channels
- Welcome message on screen display
- Easy to use Hospitality Remote Control
- Philips Connectivity Panel compatible to enjoy guest devices
- Digital Crystal Clear for picture enhancement

Best total cost of ownership

- USB cloning of all settings for quick installation
- Installation menu locking

Sustainable and safe

- SmartPower Eco for energy saving
 - Eco-friendly design & flame retardant housing
 - Low power consumption
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Ultimate HD System Hotel TV



Create the Ultimate HD movie experience

26/32HFL5870D, 37/42HFL5880D

Integrated system solution and future proof

- HDTV premium content (MPEG 4 DVB-T/C)
- VSecure and VTrack for HD content security in hotels for showing HD (blockbuster) movies

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- Tamperproof SmartCard slot
- Remote software upgrading

Differentiating guest experience

- HD LCD display 1366x768p (26", 32") for HD
- HD 1080p premium content (37", 42") for HD
- Integrated clock display with wake up and message alarm
- Theme TV for easy finding of guests' own channels



- Philips Connectivity Panel compatible to enjoy guest devices
- Pixel Plus HD for better details, depth and clarity

Best total cost of ownership

- No set top box needed for interactive HD system solution

Sustainable and safe

- SmartPower for energy saving
- Eco-friendly design & flame retardant housing

Ambilight Hotel TV



Offer the most differentiating viewing experience

37HFL7561A

Advanced hotel features and future proof

- HDTV broadcast (MPEG 4 DVB-T/C)
- Set top box compatible
- SerialXpress interface
- Fast infrared loop through also for wireless keyboard
- Switch on channel programming

Differentiating guest experience

- Full HD LCD display 1920x1080p for HD
- Ambilight 2 channel
- 100Hz Clear LCD for superb motion sharpness (3ms)
- Welcome message on screen display
- One combined channel list for Analog and digital channels
- Pixel Precise HD for excellent picture performance

Best total cost of ownership

- USB cloning of all settings for quick installation
- Installation menu locking

Sustainable and safe

- Eco-friendly design & flame retardant housing
- Low power consumption

Aurea Hotel TV



Offer your guest a truly unique viewing experience

40HFL9561A

Advanced hotel features and future proof

- HDTV broadcast (MPEG 4 DVB-T/C)
- Set top box compatible
- SerialXpress interface
- Fast infrared loop through also for wireless keyboard
- Switch on channel programming

Differentiating guest experience

- Full HD LCD display 1920x1080p for HD
- Ambilight Spectra with Active Glass Frame and sensorial halo
- 100Hz Clear LCD for superb motion sharpness (3ms)
- Welcome message on screen display
- One combined channel list for Analog and digital channels
- Perfect Pixel HD engine for best picture performance

Best total cost of ownership

- USB cloning of all settings for quick installation
- Installation menu locking

Sustainable and safe

- Eco-friendly design & flame retardant housing
 - Low power consumption
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